



# PRESENTING KJI TO BUSINESS & COMMUNITY PARTNERS

A new non-profit graduate university *creating leaders and change agents* uniquely equipped to solve the emerging and persistent challenges of today and tomorrow.

Knowles Johnson Institute of Graduate Studies  
Inaugural Campaign

Thank you for  
donating

## *The Knowles Johnson Institute's Inaugural Event*

*The Knowles Johnson Institute of Graduate Studies is launching its inaugural student class in July 2023. We have raised and invested over \$1.6 million since starting the development of our aspirational university 10 years ago. Your financial support will make a difference in the lives of many, including students and those that they serve by helping us raise the last \$200,000 necessary to launch student activities.*



To celebrate its opening, KJI is hosting its **Inaugural Event** on Saturday June 24, 2023, at the Monserrat College of Art Campus.

KJI is welcoming Education, Business and Community leaders to join in a program recognizing the institution's founding and inauguration of its first **President, Dr. Richard Maybury**.

The event will include an introduction to KJI, a luncheon, discussions of the **KJI educational model and community impact**, and a closing reception.

### **ABOUT KJI**

- A 501(c)(3) university awarding Masters and Doctoral Degrees.
- **The only university in the country with its groundbreaking practitioner educational models and integrated specialty curriculum.**
- The first stand-alone graduate school approved by the Massachusetts Board of Higher Education this millennium.



WHEN  
**Saturday, July 22**  
10 AM- 5 PM

WHERE  
**Beverly, MA**



KJI is also enrolling **Inaugural Event Sponsors**. Inaugural Sponsors will be recognized via a dedicated page on the KJI website, in the Inaugural Event program, and on a framed poster that will be displayed prominently and permanently in KJI's offices.

Sponsors will be welcome to attend the event and invite their own guests. **Sponsors' financial contributions will go toward the establishment of KJI's scholarship fund, assisting single parents and veterans.**

### **COMMUNITY IMPACT**

KJI and its faculty are committed to **advancing** the value of the "human asset" in the workplace and in the community by **optimizing** individual potential, developing leaders, optimizing the design of organizations, and **challenging** the way people work, team, and construct their organizations to serve their customers, constituents, and communities.



*The two most important days in your life are the day you were born and the day you find out why.*

Mark Twain

The Knowles Johnson Institute is the partner of mid-career professionals pursuing their aspirational "why".



[WWW.KNOWLESJOHNSONINSTITUTE.ORG](http://WWW.KNOWLESJOHNSONINSTITUTE.ORG)



Contact: [JBEAHM@KJIGS.ORG](mailto:JBEAHM@KJIGS.ORG)



## KJI Inaugural Event Sponsorship Confirmation Form

KJI welcomes our Inaugural Sponsors that commit to supporting us at all levels. All sponsors will be recognized in all Inaugural Event promotions and recognition, including being part of the permanent KJI Inaugural display.

<b>\$20,000</b>	<b>Visionary Partner</b>
<b>\$10,000</b>	<b>Community Partner</b>
<b>\$5,000</b>	<b>Institutional Partner</b>
<b>\$2,000</b>	<b>Student Partner</b>
<b>\$1,000</b>	<b>Faculty Partner</b>

Please complete the following and submit it to KJI by **June 1, 2023**, to confirm your organization's sponsorship of the Inaugural Event.

**Organization:**

**Web site:**

**Contact:**

**Phone:**

**Email:**

**Sponsorship amount:**

Please print a copy of the completed form and mail with your check to:

Knowles Johnson Institute of Graduate Studies  
1 Squam Hollow  
Rockport, MA 01966

You can also fill out this form online and submit payment information via this link: <https://www.knowlesjohnsoninstitute.org/?donation> and enter Sponsorship in the comments section.

KJI will confirm your sponsorship via email with a request for a copy of your organization's logo and a short statement for use in promotion and recognition. Visionary Partners will have an opportunity to speak during the Inauguration ceremony.

Questions or comments can be directed to John Beahm, Director of Development & Marketing, [jbeahm@kjigs.org](mailto:jbeahm@kjigs.org) or 508-451-8820